

From Marine RTD to Measurable Value Creation

A Satellite Event of Green Week 2012

An Open Stakeholder Workshop to Explore the Challenges and Solutions to Effective Knowledge Capture and Transfer

Agenda

- 09.15 – 10.00** Coffee and registration
- 10.00 - 10.10** Welcome by Host – MarineTT
- Overview of the MarineTT project – Mr. David Murphy (AquaTT)
- 10.10 - 11.00** Setting the Scene - A. Knowledge Transfer Needs from the Key End User Stakeholders Perspective
- European level policy advisor – Mr. Cornelis Vis (BEPA)
 - European Commission – Mr. Arnoldas Milukas (DG Research and Innovation)
 - JPI needs – Mr. Willem De Moor (JPI - Oceans)
 - Technology Platforms representing Industry needs – Dr. Panos Christofilogiannis (Aquark)
- 11.00 – 11.35** Setting the Scene - B. Knowledge Transfer Insights from other initiatives (Pecha Kucha format presentations)
- ICE2SEA – Ms. Heather Martin (British Antarctic Survey)
 - MESMA – Dr. Oscar Bos (IMARES)
 - Marcom+ – Dr. Wojciech Wawrzynski (ICES)
 - LEI Knowledge Groups – Drs. Wouter Jan Strietman (LEI)
- 11.35 - 11.50** Coffee Break
- 11.50 – 13.30** Interactive Facilitated Workshop
- Introduction to the methodology – Dr. Mike Hogan (NUIG)
- Interactive Management tools and Systems Thinking will be used to
- map out the barriers that exist in the current research environment
 - identify the interdependencies
 - prioritise the critical challenges
 - develop a collective plan of potential actions that could be taken across the system to overcome the critical barriers

13.30 – 14.00 Lunch

14.00 - 16.15 Interactive Facilitated workshop (continued)

16.15 Conclusions

16.30 Closing of the Workshop - MarineTT

Workshop Outcome

Results will be incorporated into a MarineTT “Best Practice Guidelines for Marine Research Knowledge Transfer” which will feed into a 2nd MarineTT Workshop that will build on the Marine Community effort by broadening the scope to include other sectors. Outcomes from both MarineTT workshops will identify commonalities in Knowledge Management barriers and potential solutions which will be disseminated to decision makers to help inform future research design to ensure impact from research.