



MarineTT

European Marine Research Knowledge Transfer and Uptake of Results

Project number: 244164

Supporting Action
Seventh Framework Programme
Environment (Including Climate Change)

Deliverable D 6.3

Project Website

Due date of deliverable: Ongoing

Actual submission date: M30

Start date of the project: February 1st, 2010
months

Duration: 30

Organisation name of lead contractor: AquaTT

Revision: V0

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| Project co-funded by the European Commission within the Seventh Framework Programme (2007-2013) | |
| Dissemination Level | |
| PU Public | X |
| PP Restricted to other programme participants (including the Commission Services) | |
| RE Restricted to a group specified by the consortium (including the Commission Services) | |
| CO Confidential, only for members of the consortium (including the Commission Services) | |

The project official website (Deliverable 6.3), set up at the start of the MarineTT project (with URL: www.marinettt.eu), is the main vector for promotion of all relevant MarineTT related information and products. The website structure¹ has been slightly changed during the second period of the project in order to make the most of the space available and provide easy access to all the relevant MarineTT items in a user-friendly and visually attractive way (Figure 1).

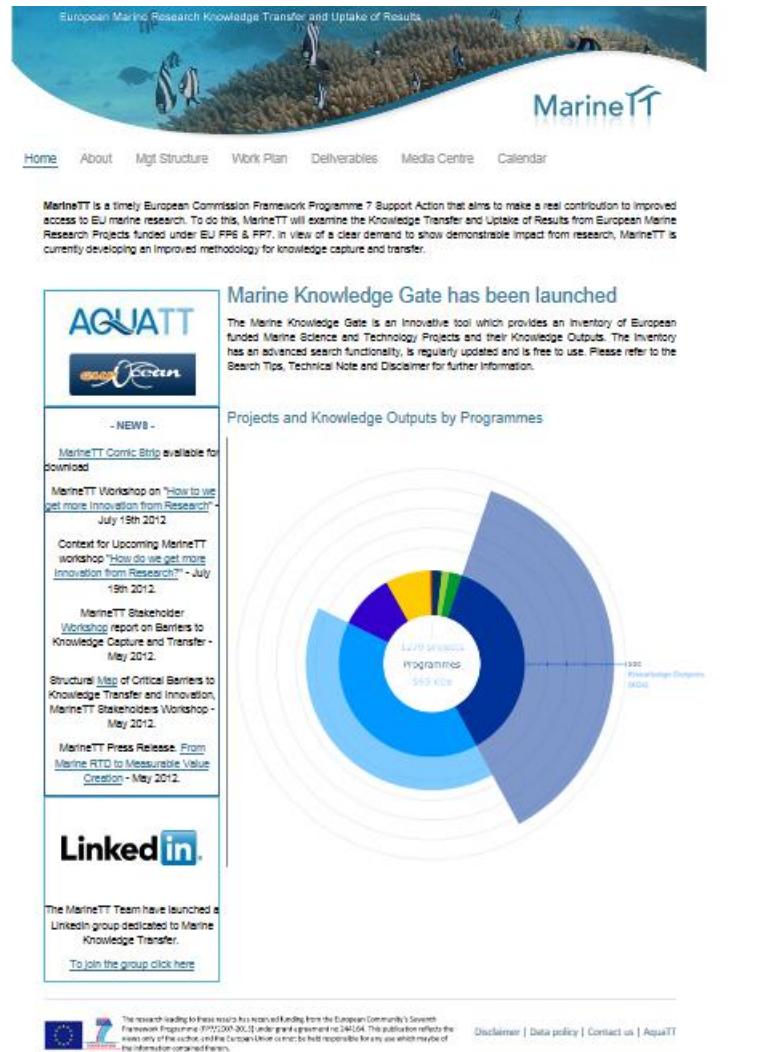


Figure 1: Snapshot of the MarineTT website homepage

The new homepage now provides an active area with the Marine Knowledge Gate 1.0 homepage layout to access the infobase, a space for the latest news on the project and a link to the LinkedIn group dedicated to Marine Knowledge Transfer launched by the MarineTT Team. Additionally, a specific online tool for visual representation of Clusters of Projects and their Knowledge Outputs (refer to 'Others' heading below) is under development to be incorporated into the MarineTT Homepage. It will also provide direct access to major MarineTT products (after the completion of the MarineTT project).

¹ In line with the EC "Best Practice Guidelines for EU project websites": http://ec.europa.eu/research/environment/pdf/project_website_guidelines_en.pdf

The “Project Overview” section (Basic Information, The Challenge, Project Objectives, Methodology, Expected Results and Expected Impacts) has now a shorter title “About”. The information on the “Consortium” has been now included under the “Management Structure” section (now “Mgt Structure”). The “Contact” section has been moved to the bottom of the site and replaced by a “Calendar” section.

The “Media Centre” section has regularly been updated with links to Press Releases and Newsletter e-news on the MarineTT Brussels Showcase, the MarineTT Stakeholder Workshops and the launch of the Marine Knowledge Gate 1.0. It also provides Agendas, Presentations, Materials and relevant results of the MarineTT events. Note that the news displayed in the MarineTT homepage feeds from the “News” section under the Media Centre.

Note that the MarineTT Homepage will be further upgraded after the completion of the MarineTT project with the specific online tool for visual representation of Clusters of Projects and their Knowledge Outputs. Also the links to main MarineTT products such as the MarineTT Publication and the MarineTT Best Practice Guidelines on Knowledge Management and Transfer (refer to heading on ‘Booklets’ below) will be incorporated in the homepage once they are finalised.

The “Work Plan” section has been improved to provide user-friendly navigation across the information on the Work Packages (see *Figure 2* below).

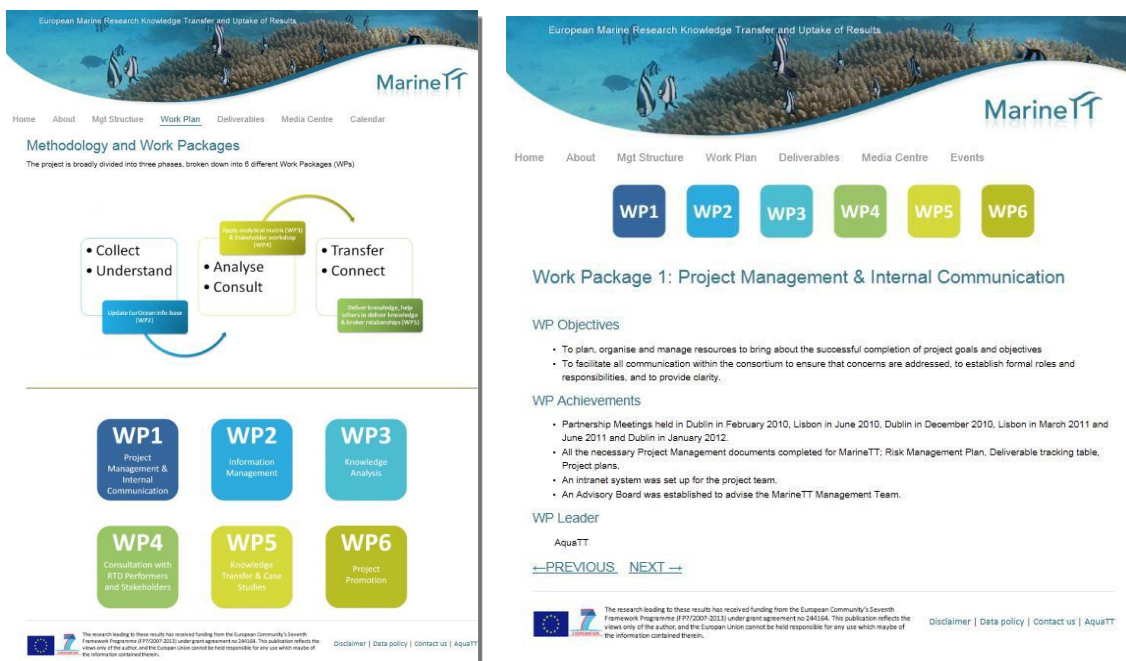


Figure 2. Snapshot of the “Work Plan” section of the MarineTT website

The “Media Centre” section has also been improved for better organisation of the information provided into News, Press Releases, Events, Newsletters, Audio Visual Material and Promotional Material (see *Figure 3* below).

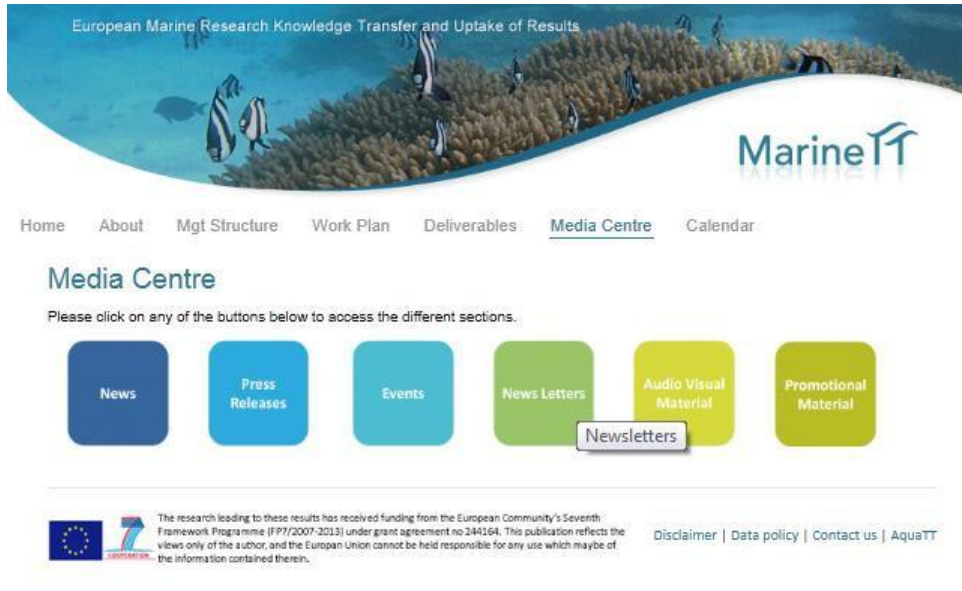


Figure 3. Snapshot of the Media Centre section of the MarineTT website