



MarineTT

European Marine Research Knowledge Transfer and Uptake of Results

Project number: 244164

Supporting Action
Seventh Framework Programme
Environment (Including Climate Change)

Deliverable D4.1

INVITATIONS TO PARTICIPATE

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Project co-funded by the European Commission within the Seventh Framework Programme (2007-2013)	
Dissemination Level	
PU Public	X
PP Restricted to other programme participants (including the Commission Services)	
RE Restricted to a group specified by the consortium (including the Commission Services)	
CO Confidential, only for members of the consortium (including the Commission Services)	

Introduction

Deliverable 4.1 contains the invitations to participate as well as the context documents for each of the two workshops which were hosted by MarineTT.

1. From Marine RTD to Measurable Value Creation - An Open Stakeholder Workshop to Explore the Challenges and Solutions to Effective Knowledge Capture and Transfer (23 May, 2012)
2. How do we get more Innovation from Research? - Bringing together and learning from pioneering initiatives and novel approaches (19 July, 2012)

From Marine RTD to Measurable Value Creation - An Open Stakeholder Workshop to Explore the Challenges and Solutions to Effective Knowledge Capture and Transfer (23 May, 2012)

Invitation to participate

Dear _____,

The MarineTT project will be hosting a workshop in Brussels in late May; **“An Open Stakeholder Workshop to Explore the Challenges to Effective Knowledge Capture and Transfer”**. The Workshop is a satellite event to the European Commission Green Week and will take place in the Royal Flemish Academy of Belgium (KVAB-Academy Palace - Hertogsstraat 1 - 1000) in Brussels on Wednesday May 23rd from 10.00hrs – 16.00hrs. We would like to invite you along with the other members of the MarineTT expert panel to the workshop.

This will be an interactive workshop for the Marine Community to explore barriers to Knowledge Transfer and develop recommendations for improvement. Presentations on the day will focus on the expectations and needs of various end user stakeholder groups (Policy Makers - EU and Member State level and Industry). Marine FP7 projects utilising innovative Knowledge transfer practices will present their strategies and barriers encountered. The workshop will include a facilitated interactive session which will help to develop “Best Practice Guidelines for Marine Research Knowledge Transfer”.

I have attached a document which provides context to the event and a draft agenda. Unfortunately, due to budget constraints we are not in a position to reimburse travel and subsistence expenses incurred. I would appreciate if you can let me know whether or not you can attend by Friday the 4th May. Should you require any further information please do not hesitate in contacting me.

With my best regards,

From Marine RTD to Measurable Value Creation - An Open Stakeholder Workshop to Explore the Challenges and Solutions to Effective Knowledge Capture and Transfer (23 May, 2012)

Context

DATE: Wednesday 23rd May, 2012

VENUE: Royal Flemish Academy of Belgium (KVAB), Brussels

TIME: 10.00 – 16.30

TARGET AUDIENCE:

Stakeholders from across the Marine Science System will participate so that all views are represented. Participation will be limited to a maximum of 40 persons.

Prior to the workshop all registered participants will be asked to complete a questionnaire in order to define the initial topics that will be explored during the workshop.

The workshop will begin with short flash presentations to set the scene: A) needs of various stakeholder groups (Policy Makers – EU & Member State level – and Industry), B) Knowledge Management experiences of relevant projects.

CONTEXT:

“We need to get more innovation out of our research. Cooperation between the worlds of science and the world of business must be enhanced, obstacles removed and incentives put in place.” Europe 2020 Flagship Initiative Innovation Union COM (2010) 546 final

The European Commission have provided a significant investment in marine research and development in the last 12 years across FP6 and FP7, latest figures estimate that more than € 1.98 billion have been provided to almost 985 projects (Source: EurOcean). If correctly exploited, the research outcomes could drive Europe’s Knowledge Economy and secure an international reputation for Excellence in Marine Research. The EC is demanding improved systems and methodologies for knowledge capture and transfer both within FP7 and the upcoming successor programme – HORIZON 2020.

MarineTT is a timely FP7 Support Action that has been piloting new methodologies and tools for capturing, analysing and transferring knowledge from past and in-progress EC projects. The overall aim is to develop improved systems that can measurably demonstrate value creation from research investments.

During the course of MarineTT we have gained a number of insights into the way knowledge from EC funded projects is managed and have recorded barriers to stakeholder access and uptake of relevant knowledge. In parallel several other initiatives are also dealing with different aspects of managing and transferring marine research knowledge. This event intends to bring together these projects, so that the accumulated experiences can be used to inform best practice going forward.

How do we get more Innovation from Research? - Bringing together and learning from pioneering initiatives and novel approaches (19 July, 2012)

Invitation to participate

Dear _____,

I am contacting you as the Coordinator of the _____ project to invite you to participate at the upcoming MarineTT Workshop “How to get more innovation from research” which will be held in Brussels in the Royal Flemish Academy of Science and Arts (KVAB – www.kvab.be) on Thursday 19 July 2012.

MarineTT is an FP7 funded project which aims to increase the uptake of EU funded Marine Research for innovation (www.marinettt.eu). MarineTT recently organised a workshop to explore the Challenges and Solutions to Effective Knowledge Capture and Transfer and identified a number of barriers to innovation which we believe to be common to all research sectors. The aim of the upcoming event is to develop a practical set of recommendations which can potentially be used to overcome barriers to innovation from research through adjustments to the research governance system.

The following projects will be represented at the workshop

- WaterDiss 2.0
- Comfish
- Research Council UK Gateway to Research
- Knowledge2Innovation
- MountainTrip
- Liaise
- Aqualnova

We would very much like to invite you to participate at the workshop to share your experiences from the _____ project and provide your input in developing recommendations. I have attached the context document for the workshop for your information. The agenda for the workshop will be set closer to the date however I can assure you that the workshop will be very interactive and will require a high level of participation from all present.

I hope that you will be able to attend the workshop and I look forward to meeting with you – if you are unable to attend I would appreciate if you could nominate another who may be interested in the event. Should you require any further information or if I can assist you in any way please do not hesitate in contacting me. I would appreciate if you could confirm your attendance at your earliest possible convenience but preferably **before 3 July 2012**.

With my best regards,

How do we get more Innovation from Research? - Bringing together and learning from pioneering initiatives and novel approaches (19 July, 2012)

Context

DATE: 19th July 2012

VENUE: Royal Flemish Academy of Belgium for Science and the Arts

TIME: 09.30-16.30

WORKSHOP OBJECTIVES AND EXPECTED OUTCOMES

There are several initiatives (at EC and Member State level) that are attempting to develop improved methodologies, tools and processes for managing and transferring knowledge from RTD.

This workshop is intended to bring together experts from these initiatives in order to provide a forum for an open exchange on the findings coming from these initiatives and to identify common challenges and barriers. In turn, the participants will explore how the research governance system could be improved in order to increase the likelihood of innovation from research outputs.

The expected outcome of the workshop will be a practical set of recommendations on how Horizon 2020 and Member State programmes could potentially overcome barriers to innovation from research through adjustments to the research governance system.

The target users of the recommendation report would be key actors involved in the design and implementation of Research Governance systems.

TARGET AUDIENCE:

Targeting knowledge management/transfer practitioners (FP7 and Member State initiatives) with understanding and insights on Knowledge Management, Knowledge Transfer barriers and potential solutions.

High level decision makers involved in the design of research governance systems may also benefit from attending the event.

CONTEXT:

"Europe consistently falls short in turning R&D results into commercial opportunities, innovations and jobs" (Jan Figel – past European Commissioner for Education, Culture, Multilingualism and Youth).

The Europe 2020 Flagship Initiative Innovation Union states the need for the EU and its Member States is to adopt a much more strategic approach to innovation. An approach whereby innovation is the overarching policy objective, where all policy instruments, measures and funding are designed to contribute to innovation, where EU and national/regional policies are closely aligned and mutually reinforcing, and where the highest political level sets a strategic agenda, regularly monitors progress and tackles delays.

The European Commission have provided a significant investment in research and development in through the various Framework Programmes. If correctly exploited, the research outcomes could help drive Europe's Knowledge Economy and secure an international reputation for Research Excellence. The EC is demanding improved systems and methodologies for knowledge generation, capture and transfer both within FP7 and the upcoming successor programme – HORIZON 2020.

MarineTT is a timely FP7 Support Action that has been piloting new methodologies and tools for capturing, analysing and transferring knowledge from past and in-progress EC projects. The overall aim is to develop improved systems that can measurably demonstrate value creation from research investments. During the course of MarineTT we have gained a number of insights in to the way knowledge is currently managed and how it is affecting innovation.

MarineTT believes that a collective set of recommendations co-authored from a broad range of initiatives will have the basis and evidence for change and be better able to influence the existing research governance system.